

Pre-Photography Checklist

Prepare Your Property for a Successful Photoshoot

To ensure your photoshoot goes smoothly and your property looks its absolute best, we recommend following our Photoshoot Checklist. This checklist includes essential steps that homeowners and realtors should take to prepare the property. Proper preparation can make a significant difference in the quality of the photos and the overall appeal of your listing.

Interior Preparation

Declutter and Clean:

- Remove personal items, including family photos and personal belongings.
- Clear countertops, tables, and shelves of excessive items.
- Ensure all rooms are thoroughly cleaned, including floors, windows, and surfaces.

Lighting:

- Replace any burnt-out light bulbs and ensure all lights are working.
- Open curtains and blinds to let in natural light.

Furniture Arrangement:

- Arrange furniture to create an open and inviting space.
- Remove unnecessary furniture to make rooms appear more spacious

Decorations:

- Add simple and neutral decorations to enhance the space without overwhelming it.
- Ensure bed linens are neat and pillows are fluffed.

Exterior Preparation

Yard and Garden:

- Mow the lawn, trim hedges, and clear any debris.
- Remove any personal items such as toys, garden tools, or hoses.

Driveway and Walkways:

- Sweep and clean driveways, walkways, and patios.
- Remove any vehicles from the driveway and park them away from the property.

Exterior Fixtures:

- Ensure all exterior lights are working.
- Clean windows, doors, and any outdoor furniture.

Seasonal Considerations:

- In winter, ensure pathways are cleared of snow and ice.
- In summer, water the garden and lawn to keep them looking lush.

Final Touches**Pets:**

- Keep pets out of the way during the photoshoot.
- Remove pet beds, toys, and bowls from the areas being photographed.

Final Sweep:

- Do a final walkthrough to ensure everything is in place.
- Make sure all doors are open for easy access during the shoot.